

Cookie List

vitalimages.com and myvital.vitalimages.com

V i T A L®

Canon
CANON GROUP

Overview

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts, and other legitimate business purposes. More specifically, we use cookies and other tracking technologies for the following purposes:

Vitalimages.com

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Cookie Subgroup	Cookies	Cookie type	Lifespan
www.vitalimages.com	_hjIncludedInPageviewSample	1st Party	0 days
vitalimages.com	_ga, _hjAbsoluteSessionInProgress, _gat_UA-nnnnnnnn-nn, _hjid, _hjTLDTest, _gclxxxx, _gid	1st Party	730 days, 0 days, 0 days, 365 days, Session, 90 days, 1 day
.vitalimages.com	mp_a36067b00a263cce0299cfd960e26ecf_mixpanel, _gcl_au	1st Party	365 days, 90 days
script.hotjar.com	_hjIncludedInPageviewSample	3rd Party	0 days

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookie Subgroup	Cookies	Cookie type	Lifespan
vimeo.com	vuid	3rd Party	730 days

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Cookie Subgroup	Cookies	Cookie type	Lifespan
go.vitalimages.com	pardot, visitor_id670253-hash, visitor_id#####	1st Party	Session, 3650 days, 3650 days
vitalimages.com	_fbp, _gat_gtag_xxxxxxxxxxxxxx xxxxxxxxxxxxxxxx	1st Party	90 days, 0 days
info.vitalimages.com	marketing_id	1st Party	28962 days
linkedin.com	UserMatchHistory, lang, lidc, lissc, bcookie	3rd Party	30 days, Session, 1 days, 365 days, 731 days
twitter.com	personalization_id	3rd Party	730 days
pardot.com	visitor_id#####, visitor_id670253-hash	3rd Party	3650 days, 3650 days
ipredictive.com	ci_rtc, cu	3rd Party	60 days, 365 days

doubleclick.net	test_cookie, IDE	3rd Party	0 days, 390 days
facebook.com	fr	3rd Party	90 days
pi.pardot.com	visitor_id#####, visitor_id670253-hash, pardot	3rd Party	3650 days, 3650 days, Session
www.googletagmanager.com	marketing_id	3rd Party	28962 days
ads.linkedin.com	lang	3rd Party	Session
www.facebook.com		3rd Party	Session
www.linkedin.com	bscookie	3rd Party	731 days

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Cookie Subgroup	Cookies	Cookie type	Lifespan
.vitalimages.com	OptanonConsent, OptanonAlertBoxClosed	1st Party	365 days, 365 days

Myvital.vitalimages.com

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Cookie Subgroup	Cookies	Cookie type	Lifespan
myvital.vitalimages.com	cookieTest, oinfo, autocomplete	1st Party	Session, 90 days, 60 days
.myvital.vitalimages.com	clientSrc	1st Party	Session

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Cookie Subgroup	Cookies	Cookie type	Lifespan
myvital.vitalimages.com	sfdc-stream, inst	1st Party	0 days, Session
.myvital.vitalimages.com	renderCtx, sid_Client, sid, CookieConsentPolicy, oid	1st Party	Session, Session, Session, 365 days, 730 days